



Tata Consumer Products is an integrated Food & Beverage company. We are amongst the Top 10 Food & Beverage companies in India with a vision to become a multi-category FMCG major. Tata Consumer Products was formed when the consumer products business of Tata Chemicals Ltd. merged with Tata Global Beverages Ltd. in February 2020.

As Tata Consumer Products, we stand 'For Better' – a reflection of our commitment to improvement by pushing boundaries and aiming for better every day for all our stakeholders. The Beverages product portfolio spans tea, coffee, water and ready-to-drink beverages. The Foods product portfolio spans, salt, pulses, spices, ready-to-cook mixes, breakfast cereals, snacks and mini-meals.

OUR MAJOR BRANDS



~US \$ 1.8 BILLION IN REVENUES
(includes JVs and associates)

MARKET CAPITALIZATION OF ~US \$ 7.9 BILLION
(as on 31 March 2021)

TATA TEA – #2 TEA BRAND IN INDIA

SIGNIFICANT BRAND PRESENCE IN OVER 40 COUNTRIES

TETLEY – #1 TEA BRAND IN CANADA AND #4 IN THE UK

3500+ BRANDED BUSINESS WORKFORCE

EIGHT O'CLOCK COFFEE – #4 ROAST & GROUND COFFEE IN THE USA

COMBINED REACH OF OVER 200 MILLION HOUSEHOLDS IN INDIA

TATA SAMPANN – LEADING NATIONAL BRAND IN PULSES IN INDIA

TATA SALT – #1 SALT BRAND IN INDIA

HIMALAYAN WATER – #1 NATURAL MINERAL WATER BRAND IN INDIA

TATA SOULFULL – LEADING MILLET BREAKFAST CEREAL AND SNACK BRAND IN INDIA

JV, Subsidiaries and Associate Companies

- ▶ Tata Starbucks Private Limited is a JV with Starbucks to own and operate Starbucks cafes in India.
- ▶ Our subsidiary, NourishCo Beverages focusses on healthy, ready-to-drink beverages. Himalayan Water, Tata Water Plus – India’s first nutrient water and Tata Gluco Plus – a unique glucose-based drink in a cup are under this business.
- ▶ Our subsidiary, Tata Consumer Soufull Pvt. Ltd., operates in the health and wellness focused food segment under the brand name ‘Tata Soufull’ with a portfolio of millet-based products for children and adults.
- ▶ Our subsidiary, Tata Coffee Limited is Asia’s largest integrated coffee company, the second largest exporter of Instant Coffee and foremost producer of Specialty Coffee in India.
- ▶ Our associate companies include the second largest plantation company in India, Amalgamated Plantations Company Pvt Ltd (APPL) and Kanan Devan Hills Plantations Company (KDHP), the largest tea plantation company in South India.

A TATA Overview

Tata Consumer Products unites the food and beverage interests of the Tata Group under one umbrella. Tata Group is headquartered in India and operates in over 100 countries with a mission ‘To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust’. Recognized as India’s most valuable brand, Tata Group has a total revenue of ~US \$ 106 Billion and employs over 7,50,000 people worldwide.

Sustainability

We are committed to sustainable food and beverage production and consumption across the value chain. Our initiatives range from waste management and climate change to sustainable sourcing and community development. We are one of the 6 companies in India on CDP’s A-list. We are an active member of the Ethical Tea Partnership (ETP) and all the tea we source for Tetley in our International Business and Tetley Green Tea in India is 100% Rainforest Alliance certified. In India, Tata Consumer Products is one of the founding members of Trustea, a multi stakeholder initiative led by the Tea Board to sustainably transform the tea industry in India. In our Foods business, we are relentlessly innovating recyclable packaging alternatives and we have started the journey with Tata Salt. Through these and various other environment and community focused initiatives, we intend to be the consumer’s first choice in sustainable foods and beverages.

OUR EVOLUTION TIMELINE

